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For Immediate Release

Maui Jim and ZEAL Optics renew Maple Leaf Junior Golf Tour sponsorship

Vancouver, B.C. – (March 1, 2016) – The fastest growing premium polarized sunglass maker in the world, Maui Jim, together with ZEAL Optics and its unique line of polarized outdoor-lifestyle eyewear, have renewed their sponsorship of the number-one played Junior Golf Tour in Canada, the Maple Leaf Junior Golf Tour (MJT).

“These two world-class eyewear brands were a huge hit as prized for the top male and female junior golfers on the tour last season,” said Murray Poje, PGA of Canada Professional and Executive Director of the MJT. “We are so pleased that Maui Jim and ZEAL Optics have chosen to continue their generous sponsorship of junior golf in Canada.”

“Maui Jim has always been a big supporter of golf at all levels,” said Jeff Speiran, Managing Director-Canada for Maui Jim Sunglasses & ZEAL Optics. “We also want to educate young athletes out on the course on the importance of UV protection. You only get one pair of eyes.”

Maui Jim got its start seeing a need for eyewear technology that could combat intense glare and harmful UV while bringing brilliant colors to life, and has steadily built a cult following as their patented, color-enhancing lens treatments revolutionized the sunglass market. The trendy, up-and-coming ZEAL Optics brand, renowned for high-quality performance eyewear perfect for winter sports and outdoor adventure, actually creates eyewear for every occasion and is the only company in the world that uses plant-based materials in 100% of their sunglass frames and lenses.

The non-profit MJT presented by Boston Pizza hosts more than 60 events across Canada, including free Ford Go Golf Junior Clinics, the MJT Mini Tour for 7-12 year olds, and the Junior Tour of multi-day events for competitive players which also qualify juniors for international competitions. The MJT offers the very first all-encompassing college recruitment program in Canada and is the ‘Road to College Golf’ for aspiring young players; the program’s

Maple Leaf Junior Golf Tour
Head Office: PO Box 18083
Tsawwassen, BC
Canada V4L 2B0
T 604-943-1645 F 604-943-1743
jrtour@maplejt.com
1-877-859-GOLF

www.maplejt.com



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alumni include many Professional Tour players and PGA of Canada Professionals, as well as Canadian Amateur, National and Provincial Junior Champions. The program aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level.

For more information about Maui Jim and ZEAL Optics, please visit the websites www.mauijim.com and www.zealoptics.com respectively. For details on the Maple Leaf Junior Golf Tour, please visit www.maplejt.com.

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Media Contact:

Maple Leaf Junior Golf Tour

Elaine Denton

edenton@maplejt.com 1-877-859-GOLF

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